

One Topical Skin and Ear Cleanser for Home and Hospital Use

Keep a cleansing solution in your practice that is not only a great item for your clients to use at home, but forms the backbone for ear cleanings and addressing wound care in-hospital.

With Otiderm from Vetsense, you'll have a versatile product that gives your clients a great choice for at-home ear cleaning and addresses in-hospital ear and wound care needs for your patients, all while streamlining your inventory by reducing the need to stock multiple topical skin and ear products.

Why Vetsense?

Australian Made, Family Owned

Vetsense is a family-owned company with over 40 years of experience in the animal health industry. We produce our products to the highest standard in a GMP licensed facility just outside of Sydney, NSW.

We take the responsibility of caring for animals very seriously with products that follow excellent quality assurance guidelines, as set out by the Australian Pesticides and Veterinary Medicines Authority (APVMA), ensuring consistent, safe, and efficacious products.

Whether your pet, your passion, or your profession, help us provide quality animal care by teaming up with us today!

(Contact info, etc.)

Outside Back



A complete skin and ear cleansing solution.

Your one solution for home and hospital use.

Outside Front

How Otiderm Works

Otiderm contains three organic acids: **Benzoic acid**, **Salicylic acid**, and **Malic acid**. In combination, they help to remove dead skin, coagulum, and debris and promote skin healing. Additionally, benzoic acid has antiseptic properties to cleanse wounds, and malic acid plays an important role in moisture retention to keep the skin hydrated.

Otiderm utilizes two methods of action to cleanse and remove organic debris.

The low pH of the solution directly ruptures the hydrogen bonding between collagen molecules.

The organic acids react with carboxyl and amino groups in collagen, forcing collagen chains apart.

In both cases, devitalised tissues absorb water and swell, making for easy debridement. Healthy tissues are unaffected because they still contain natural barriers to the organic acids, and sufficient buffering capacity to counteract the low pH.

This same process is also of benefit for cleaning ears. That tough, waxy debris can be really frustrating to remove with conventional ear cleaners. Otiderm helps to soften this debris for deep cleansing and ease of removal. This makes it a great tool for ear cleanings needed in hospital or during grooming, but can also be used 2-3 times during the day by pet owners at home.

A complete solution with multiple applications

- A versatile product with multiple topical uses to clean ears, assist with cleansing wounds, removing tough debris from skin and fur, and any skin condition benefitting from exfoliation and follicular flushing.
- With 3 volume sizes, Otiderm is great to stock for in-hospital use, or for clients to purchase for at-home use.
- The 125ml and 250ml bottle sizes with nozzle tip make it easy to apply to the ears, while the 125ml and 500ml spray bottles allow for easy application to skin surfaces.
- The 500ml bottle with trigger spray has a long shelf-life and durability for daily use in practice.
- Otiderm utilizes a unique combination of natural organic acids, a safe alternative.
- Can be used on both the skin and ears, reducing the need for multiple products in your inventory.

Inside Middle

This section could be used to display individual products, contain ordering information, and/or any current promotions for the product.